

Introduction to Theory of Change

Friday, September 9, 2011; 9:30 – 17:30

RSVP by August 31, 2011

London, UK

You've heard the term, but what *is* Theory of Change?

How would it help my organization?

What are the differences between Theory of Change and other concepts?

What does it entail?

Join a lively workshop and learning opportunity with [ActKnowledge](http://www.actknowledge.org), a global leader in [Theory of Change](http://www.theoryofchange.org)

Course Contents

- Defining Theory of Change
- How to get started
- When to use
- What the process looks like
- Benefits and challenges
- Compare and contrast to other models, including Logframes and Logic Models
- Two-hour breakout sessions for small group work
- Registering and using Theory of Change Online



A generous sponsor has offered to pay registration for three persons from NGOs that would benefit from the training but could not otherwise afford to attend.

Contact hclark@actknowledge.org for information.

Facilitators

Helène Clark, PhD is a leader in Theory of Change development and facilitation, and is the founder of ActKnowledge, www.theoryofchange.org and Theory of Change Online.

David Linwood Colby, Esq. is Director of the UK office for ActKnowledge, as well as manager for global initiatives and socially responsible corporate initiatives.

Cost

£249 (\$400 US). **Only a few seats remain!**

Email **Helène Clark** hclark@actknowledge.org or

[Pay via PayPal](https://www.paypal.com) today to reserve your seat.

Location

Birkbeck, University of London, (Building 1,
Malet Street, Bloomsbury, London WC1E 7HX

