

Introduction to Theory of Change

Friday, September 9, 2011; 9:30 – 17:30 London, UK

You've heard the term, but what is Theory of Change?

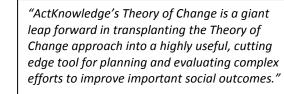
- How would it help my organization?
- What are the differences between Theory of Change and other concepts?
- What does it entail?

Join a lively workshop and learning opportunity with ActKnowledge, a global leader in Theory of Change

Course Contents

- Defining Theory of Change
- How to get started
- When to use
- What the process looks like
- Benefits and challenges
- Compare and contrast to other models, including Logframes and Logic Models
- Two-hour breakout sessions for small group work
- Registering and using Theory of Change Online





-<u>Lisbeth B. Schorr</u>, Director Harvard Project on Effective Interventions, <u>Pathways Mapping</u> <u>Initiative</u> and author of Within Our Reach: Breaking the Cycle of Disadvantage

Facilitators

Heléne Clark, PhD is a leader in Theory of Change development and facilitation, and is the founder of ActKnowledge, <u>www.theoryofchange.org</u> and Theory of Change Online.

David Linwood Colby, Esq. is Director of the UK office for ActKnowledge, as well as manager for global initiatives and socially responsible corporate initiatives.

Location

Birkbeck, University of London, Malet Street, Bloomsbury, London WC1E 7HX (Building 1, See map inset)

<u>Cost</u> £249 (\$400 US)

RSVP by July 31, 2011 with Heléne Clark at hclark@actknowledge.org

