

# Introduction to Theory of Change

Friday, September 9, 2011; 9:30 – 17:30  
London, UK

You've heard the term, but what *is* Theory of Change?

- How would it help my organization?
- What are the differences between Theory of Change and other concepts?
- What does it entail?

Join a lively workshop and learning opportunity with [ActKnowledge](#), a global leader in [Theory of Change](#)

## Course Contents

- Defining Theory of Change
- How to get started
- When to use
- What the process looks like
- Benefits and challenges
- Compare and contrast to other models, including Logframes and Logic Models
- Two-hour breakout sessions for small group work
- Registering and using Theory of Change Online



*"ActKnowledge's Theory of Change is a giant leap forward in transplanting the Theory of Change approach into a highly useful, cutting edge tool for planning and evaluating complex efforts to improve important social outcomes."*

*–Lisbeth B. Schorr, Director Harvard Project on Effective Interventions, [Pathways Mapping Initiative](#) and author of [Within Our Reach: Breaking the Cycle of Disadvantage](#)*

## Facilitators

**Helène Clark, PhD** is a leader in Theory of Change development and facilitation, and is the founder of ActKnowledge, [www.theoryofchange.org](http://www.theoryofchange.org) and Theory of Change Online.

**David Linwood Colby, Esq.** is Director of the UK office for ActKnowledge, as well as manager for global initiatives and socially responsible corporate initiatives.

## Location

Birkbeck, University of London,  
Malet Street, Bloomsbury, London WC1E 7HX  
(Building 1, See map inset)

## Cost

£249 (\$400 US)

**RSVP by July 31, 2011** with Helène Clark at [hclark@actknowledge.org](mailto:hclark@actknowledge.org)

